

news release



Pioneering Point of Sale Technology
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PARASOLE'S BURGER JONES KEEPS GUESTS JONESING FOR MORE WITH HSI'S PROFIT SERIES AND SMARTER TAKEOUT® ONLINE ORDERING SOLUTION

Scottsdale, AZ—February 23, 2010—[Hospitality Solutions International](#) (HSI), a division of [MICROS Systems, Inc.](#), and a leading provider of information technology solutions for the hospitality industry today announced Burger Jones, the newest concept of Parasole Restaurant Holdings, has implemented HSI's Profit Series POS. Additionally, Burger Jones selected and recently installed Smarter Takeout®, from HSI and IT Problem Solver, Inc., for its customer facing online ordering solution.

Burger Jones, created by Phil Roberts, founder of Parasole Restaurant Holdings, opened its doors on May 19, 2009. Guests can enjoy the atmosphere of Burger Jones' streamlined dining room that somehow manages to be unpretentious yet sophisticated, or the small, but self-contained, bar, or the spacious patio overlooking Lake Calhoun. In addition to traditional hamburgers, Burger Jones offers veggie, turkey, buffalo, and tuna burgers along with "hard" shakes and French fries that will leave you "jonesing". For guests that are on the go, the full menu is also available for takeout.

The HSI Profit Series POS software is operated by six MICROS Workstation 5 POS terminals. One of the easiest POS systems to operate, the Profit Series POS software enables Burger Jones' wait staff to quickly enter orders and stay in front of its guests while effortlessly handling the high volume of the 4,500 square foot restaurant. The customized on-screen dining room is a graphical representation of

the actual restaurant making it simple to select a table and begin placing guests' orders.

The Smarter Takeout[®] online ordering software integrates directly into the HSI Profit Series Point of Sale system enabling Burger Jones' guests to order online and place takeout orders directly through the restaurant's website, specify a date and time for pick-up, and pay online. Orders placed online automatically open a check in the HSI Profit Series POS. Profit Series POS calculates the prep time needed for each item ordered and holds the item until the appropriate time approaches and then routes the item to the kitchen for preparation, ensuring a quality product is ready for pick-up.

"The HSI Profit Series POS was up and running on day one and handled the large volume of orders on opening day with ease. Smarter Takeout[®], provides a simple tool for our guests to order online. Our kitchen staff is able to handle the increased volume with ease thanks to the way the Profit Series POS processes the orders and sends them to the kitchen. Smarter Takeout[®] has provided us an effective online ordering solution at an affordable price for our single location, and a great fit to grow with us in the future", stated John Emerson, General Manager, Burger Jones.

"We congratulate Parasole on its success with Burger Jones and are pleased to assist it in achieving a streamlined operation that can effectively handle any volume. The Profit Series POS and Smarter Takeout[®] software enable the staff to work more effectively while increasing customer satisfaction and ultimately profits by increasing check averages through online suggestive up-selling. Some clients have experienced as much as a 40% increase in their check averages after implementing online ordering and we aim to recreate that success for Burger Jones", stated Cyndi Shepley, Vice President and General Manager, HSI.

The HSI [Profit Series Point-of-Sale](#) system is an easy-to-use, windows-based solution designed to fit into nearly any hospitality environment. With over 800 individual configuration options, the Profit Series POS can be tailored to meet the needs of any hospitality operation. From a single POS terminal to a complex enterprise with multiple locations, the simplicity of design is backed by extraordinary functionality and intuitive graphics making the use and operation of the Profit Series POS one of the easiest in the industry.

About Parasole Restaurant Holdings

Headquartered in Minneapolis, Minnesota, Parasole Restaurant Holdings operates Manny's Steakhouse at the W Minneapolis, The Living & Prohibition Bar at the W Minneapolis, Pittsburgh Blue Steakhouse, Salut Bar Américain in Edina and St. Paul, Chino Latino, Il Gatto, Muffuletta Café and the Good Earth Restaurants in Edina and Roseville. By joining the Parasole Dining Club, guests have the opportunity to earn rewards for the dollars they spend and to redeem them for food and drink at any participating Parasole restaurant.

About IT Problem Solver, Inc.

In addition to IT services such as web-hosting, email protection and web development, IT Problem Solver, Inc. applies the best world practices in custom software and application development for businesses in all types of industries. ITPS has spent the last few years perfecting the Smarter Takeout® online ordering software to be easy-to-use, functional, and affordable for restaurants of all types and budgets. Our customers range from single location restaurants to chains of 50+ locations. For more information visit www.smartertakeout.com.

About Hospitality Solutions International

Hospitality Solutions International (HSI), a division of MICROS Systems, Inc. provides technology solutions for the hospitality industry, with capabilities in software development and systems integration, as well as ASP Services and Internet based products. The HSI product line includes: Profit Series Point of Sale System and MyHSI.net Corporate Management and Reporting System. HSI products are installed in more than 4,000 locations worldwide.

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